

Men and Their Emotions (M.A.T.E) Fundraising Policy

1. Purpose

The purpose of this policy is to provide a clear framework for all fundraising activities undertaken by Men and Their Emotions (M.A.T.E). This policy ensures that all fundraising efforts are conducted in an ethical, transparent, and accountable manner, in alignment with our mission to support men's mental health.

2. Scope

This policy applies to all M.A.T.E staff, volunteers, trustees, and any third parties acting on behalf of the charity. It covers all fundraising activities, including but not limited to, donations, grants, sponsorships, events, and online fundraising.

3. Fundraising Principles

M.A.T.E is committed to the following fundraising principles:

- **Integrity:** All fundraising activities will be conducted with honesty and transparency, ensuring that all representations made by or on behalf of the charity are accurate and truthful.
- **Respect:** We will respect the rights, dignity, and privacy of our donors and supporters at all times.
- **Accountability:** We are accountable to our donors, beneficiaries, and the public. We will regularly report on our fundraising activities and the use of funds.
- **Compliance:** All fundraising activities will comply with relevant UK laws and regulations, including the Fundraising Regulator's Code of Fundraising Practice.

4. Types of Fundraising Activities

M.A.T.E will engage in various types of fundraising activities, including but not limited to:

- **Individual Donations:** Soliciting donations from individuals through various channels, including direct mail, online platforms, and face-to-face fundraising.
- **Corporate Sponsorships and Donations:** Seeking financial or in-kind support from businesses and corporations that align with our values.
- **Grants:** Applying for grants from trusts, foundations, and government bodies to support specific projects or operational costs.
- **Events:** Organizing and participating in fundraising events such as charity walks, runs, auctions, and community events.
- **Legacy Giving:** Encouraging supporters to include M.A.T.E in their wills and estate plans.

5. Ethical Fundraising

M.A.T.E will not accept donations or support that:

- Compromises the charity's independence, integrity, or reputation.
- Is derived from illegal or unethical sources.
- Requires M.A.T.E to act in a way that is inconsistent with its mission or values.

6. Donor Rights

M.A.T.E is committed to upholding the rights of donors, including the right to:

- Be informed of the charity's mission, how the funds will be used, and our capacity to use donations effectively.
- Receive appropriate acknowledgement and recognition, unless they wish to remain anonymous.
- Have their personal information kept confidential, in compliance with GDPR.
- Have their questions and concerns answered promptly and courteously.

7. Transparency and Reporting

M.A.T.E will maintain transparency in all fundraising activities by:

- Providing clear and accurate information about how funds are raised and spent.
- Regularly publishing financial statements and reports on fundraising activities.
- Ensuring that fundraising costs are reasonable and proportionate to the funds raised.

8. Management and Oversight

The Board of Trustees of M.A.T.E has overall responsibility for fundraising activities. They will ensure that:

- A designated staff member or volunteer is responsible for overseeing fundraising efforts.
- Fundraising activities are regularly monitored, evaluated, and reviewed for effectiveness and compliance.
- Any concerns or complaints about fundraising are addressed in accordance with M.A.T.E's Complaints Policy.

9. Use of Third-Party Fundraisers

When engaging third-party fundraisers, M.A.T.E will ensure that:

- Contracts are in place that outline the responsibilities, expectations, and conduct of the third-party fundraisers.
- Third-party fundraisers comply with M.A.T.E's fundraising policy and the Fundraising Regulator's Code of Fundraising Practice.
- Monitoring and oversight mechanisms are in place to ensure third-party fundraisers adhere to ethical and legal standards.

10. Conflict of Interest

All staff, volunteers, trustees, and third-party fundraisers involved in fundraising must declare any conflicts of interest and avoid situations where personal or financial interests could conflict with their duties to M.A.T.E.

11. Review and Amendments

This policy will be reviewed annually by the Board of Trustees and may be amended as necessary to ensure it remains relevant and effective. Any changes to the policy will be communicated to all relevant parties.

Approved by the Board of Trustees on 14/08/2024

Next Review Date: 14/08/2025

This policy sets a solid foundation for M.A.T.E's fundraising efforts, ensuring that all activities align with the charity's mission and values, while maintaining the trust and confidence of its supporters and the public.